Astran

astran.ai

Your business must run during cyber crises.
Outages cost 5 to 30% of EBITDA.

The damage is not the outage. It is the days your teams cannot pay suppliers, ship orders, or close the books.
Companies don't lack plans. They lack execution when crisis hits.

WHY THIS MATTERS

They had advanced security & continuity plans: still cost them weeks & hundreds of millions.

Marks & Spencer
£300M
7 weeks
30% of FY25 operating income.

Jaguar Land Rover
£195M
4 weeks
£1.5B in borrowings (Gov backed).

ALSO RECENT

Samsung · 2024
Santander · 2024
Starbucks · 2024

WHY NOW

The math has changed. What used to be rare is now weekly. Up to 30% EBITDA at stake.

FREQUENCY

Weekly

Disclosed ransomware incidents in Europe at publicly listed groups. Not a tail risk. A base rate.

COST

5 to 30%

Of EBITDA during business freeze. Before reputational damage, customer churn, and regulatory fines.

PARALYSIS

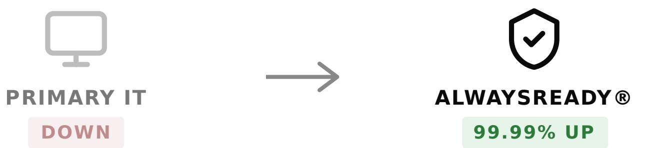
Total blackout

No traceability, no priorities, no chain of command. Teams improvise. Decisions vanish. Damage compounds every hour.

THE ASTRAN ANSWER

The Minimum Vital Company (MVC). Your vital activities stay executable, no matter what.

Identify your 5 to 10 most critical processes. Make them executable on an independent platform, with their data, their access controls, and their audit trail. When primary IT goes down, they keep running. When IT comes back, you reconcile.



When primary IT fails, AlwaysReady® keeps your critical processes running.

THE 5 VITAL ACTIVITIES

- Critical Payments
- Customer Relations
- People & Sites Safety
- Service Delivery
- Communication & Compliance

THEY DEPLOYED. THEY RENEWED. THEY EXPANDED.

EIFFAGE · ELIOR GROUP · sanofi · VINCI

WHY THEY TRUST ASTRAN

Everything your security, audit, and compliance teams will ask.

SOC 2 TYPE II
Certified. Annual external penetration testing. ISO 27001 in progress.

POST-QUANTUM BY DESIGN
Patented AONT-RS architecture. Integrity, Confidentiality & Availability by design.

IMMUTABLE AUDIT TRAIL
Every action traceable, every data versioned. Full evidence for auditors.

START HERE

Start with Finance and Treasury. Expand to your full Minimum Vital Company.

STEP 1 · PILOT
Identify your first critical process. Test it with your team. 8 weeks, ~2h/week.

STEP 2 · 1ST PRODUCTION
About 4 weeks per process. Each represents a critical risk mitigated.

STEP 3 · EXPAND
Add processes, same or other vital activities, until your MVC is covered.

Your Vital Activities run. No matter what.